



Palmy Drag Fest 2024 Sponsorship Packages

FIERCE SPONSORSHIP

\$5,000 ex GST

- Website Logo Placement displayed under the sponsors section.
- 2 Double Pass to Palmy Drag Fest Main Show
- Logo included included in sponsor section of all print and digital media.
- Palmy Drag Fest Logo Use: The right to use our logo in 2025 within Palmy Drag Fest marketing guidelines in your marketing materials
- 1 Post on our social media Channels

GLAMAZON SPONSORSHIP

\$10,000 ex GST

- Acknowledgement by MC throughout both events: Palmy Drag Fest & Rainbow Fair
- Opportunity to display and have a stall at Rainbow Fair
- Website Logo Placement displayed under the sponsors section.
- 4 Double Pass to Palmy Drag Fest Main Show
- Logo included included in sponsor section of all print and digital media.
- Logo Displayed in the theatre in our big screen pre show and interval.
- Palmy Drag Fest Logo Use: The right to use our logo in 2025 within Palmy Drag Fest marketing guidelines in your marketing materials
- 3 Posts on our social media channels

EXTRAVAGANZA SPONSORSHIP

\$20,000 plus. ex GST

- Presenting Partner Naming Status "Your Company" Presents:
- Acknowledgement by MC throughout both events: Palmy Drag Fest & Rainbow Fair
- Opportunity to display and have a stall at the Rainbow Fair
- Access to the Performers Meet & Greet Pre Show
- Website Logo Placement displayed under the sponsors section.
- 8 Double Pass to Palmy Drag Fest Main Show
- Logo Displayed in the theatre in our big screen pre show and interval. and foyer.
- Your logo displayed on our screens throughout the Rainbow Fair
- Logo included included in sponsor section of all print and digital media.
- Palmy Drag Fest Logo Use: The right to use our logo in 2025 within Palmy Drag Fest marketing guidelines in your marketing materials
- Personalized and tailored posts on our social media channels with our performers.



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SPONSOR A QUEEN!

\$5,000 ex GST

**Got a Queen/King/ Performer you
really wanna see at Palmy Drag Fest?**

- Together with the Palmy Drag Fest Producer choose one of the performers to sponsor
- Special Mention by MC during the Palmy Drag Fest before and after the performer's performance.
- Your logo displayed on the theatre big screens prior to the performance.
- One Double pass to the show.
- One social Media Post on our channels.

*price is subject to change based on the choice of performer and their location.